



## Coaching Coaches Trip Report

Full Name (First, Middle, Last): Marc Joseph Maxey  
Travel under which sport (check one): Basketball  
Profession/occupation and title: Owner Youth Development Consultant Organization  
Employer: Self Employed  
Your Address: 6111 N. Pershing Avenue  
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Trip Dates: 6-08-09 to 6-19-09

- I. Tell us what you did on the trip.** Please provide us with an itinerary of your visit (day-by-day list of the events or activities you led or participated in during your trip, including social and cross-cultural activities).

Tues, June 09

- Arrival – Marc Maxey and LaQuita Maxey. Flight JJ3411 – TAM Linhas Aéreas. 12:25 pm
  - Ana Isabel host coaches at the airport and during the afternoon
- Dinner at Churrascaria
  - Ana Isabel, Luciana, Daniel and Rodolfo

Wed, June 10

- 9 am: Projeto Quer-Quero at Universidade Federal do Rio Grande do Sul. Visit and project's presentation.
  - Luciana
- 2 pm: Israelita School futsal and sports program. Observation of futsal practices. Meeting with Carlos Berwanger – Sports Coordinator
  - Daniel
- 7 pm: Social Program at Vila Bom Jesus. Observation of soccer practice.
  - Daniel

Thurs, June 11 – Brazilian national catholic holiday

- 10 am: City tour in the Sightseeing Bus
  - Daniel and Fernando (Daniel's granpa)
- 1 pm: Visit MARGS (Rio Grande do Sul Arts Museum)
  - Daniel and Fernando (Daniel's granpa)

- 4 pm: Visit Olímpico Monumental Stadium (Grêmio soccer Stadium). Visit inside, Grêmio's shop and museum
  - Daniel
- 8:30 pm: Dinner at Nonno Ludovico (Pasta and Pizza "rodízio")
  - Daniel, Luciana, Rodolfo, Ana Isabel

Fri, June 12

- 9:00 am: Grêmio's pro team practice. Observation inside the field. Meeting with Antônio Carlos Verardi, club director.
  - Daniel
- Noon: Arrival of coach Victor Chukwudebe. TAM flight JJ3414.
  - Rodolfo
- 1 pm: Trip to Lajeado. Visit Basketball Social Programs, Professional Basketball Structure of CEAT/BIRA Lajeado's team. Meeting with Clairton Wascholz, Sports coordinator and basketball manager.
  - Daniel
- 5 pm: Trip to Santa Cruz, traditional city in basketball in Brazil. Visit Projeto Cestinha, Social Basketball Program to more than 600 kids. Meeting with Gilmar Weis, University of Santa Cruz basketball teacher and Projeto Cestinha's Coordinator.
  - Daniel
- 8 pm: Dinner and trip back to Porto Alegre

Sat, June 13

- 10 am: ABPA – Porto Alegre Master Basketball Association. Meeting with Paulo Fett, President. Observation of Basketball Games.
  - Daniel and Rodolfo
- 3 pm: 3 x 3 school basketball championship at Sogipa. Meeting with Gustavo Cantarelli, championship organizer. Quick talk to the kids.
  - Daniel and Rodolfo

Sun, June 14

- 10:30 am: Brique da Redenção – market, street artists, shows...
  - Daniel
- Lunch at 1 pm: Sabor do Brique
- 5 pm: Internacional x Vitória soccer game, for the Brazilian National League

Mon, June 15

- 8 am: trip to Nova Prata. Visit Sports Social Programs.
  - Rodolfo
- 6 pm: trip back to Porto Alegre.

Tues, June 16

- 9 am: Visit Internacional's social programs. Meeting with Constance Piffero, programs coordinator.
  - Daniel
- 1 pm: Observation of u-15 and u-13 Internacional soccer teams practice. Meeting with coaches and staff.
  - Rodolfo

- 6 pm: Workshop at PUC (Catholic University of Rio Grande do Sul). Meeting with Cristiano Guedes, Physical Education and Sports School Director and Roberto Mesquita, PUC's Basketball coach.  
- Daniel and Luciana

Wed, June 17

- 9 am: Projeto Quer-Quero at Universidade Federal do Rio Grande do Sul. Visit and project's presentation.  
- Luciana
- 1 pm: Segundo Tempo presentation at Universidade Federal do Rio Grande do Sul.  
- Luciana
- 8 pm: Soccer Match – Grêmio x Caracas for Libertadores South-american Cup Quarter-finals  
- Daniel and Luciana

Thurs, June 18

- 9 am: Instituto Ronaldinho. Visit and meeting with Valdimar Garcia, Institute's Coordinator.  
- Daniel
- 2 pm: U-16 basketball practice at Grêmio Náutico União. American coaches training session with kids. Meeting with sports manager Carlos Eduardo Berwanger. Visit all facilities of the Club.  
- Daniel
- 8 pm: RS Basketball Camp practice at Sogipa. American Coaches training session with kids from 13 to 15 years old.  
- Daniel and Rodolfo

Fri, June 19

- 6 am: Departure from Aeroporto Salgado Filho to Rio de Janeiro.

**2. In which areas did you contribute to Brazilian coaches improving their knowledge and skills? (mark with “x”)**

- X Organizing a community youth sports program
- \_\_\_ Recruiting volunteers to support a youth sports group or league
- \_\_\_ Setting guidelines for coaches
- X Teaching proper sports techniques to coaches and youth
- \_\_\_ Establishing a legal entity for a sports group or league
- X Training coaches to work properly with youth
- \_\_\_ Working successfully with parents so that their involvement is positive
- \_\_\_ Screening coaches and others who work with youth to ensure that children’s safety
- X Establishing linkages between community sports programs and local government
- X Establishing linkages between community sports programs and NGOs
- X Establishing linkage between community sports programs and private businesses
- X Linking youth participation in sports program to education
- X Ways to use sports to encourage youth to be more motivated academically
- X Ways to use sports to encourage youth to develop life skills and other abilities
- X Better integration or coaching of girls
- \_\_\_ Better integrate or coaching of youth with disabilities
- \_\_\_ Other: (specify)\_\_\_\_\_

**a. Please explain how:**

This happened through dialog discussion or clinics that were provided for staff and athletes.

**3. In which areas did you improve your knowledge and skills? (mark with “x”)**

- X Organizing a community youth sports program
- \_\_\_ Recruiting volunteers to support a youth sports group or league
- \_\_\_ Setting guidelines for coaches
- X Teaching proper sports techniques to coaches and youth
- \_\_\_ Establishing a legal entity for a sports group or league
- X Training coaches to work properly with youth
- \_\_\_ Working successfully with parents so that their involvement is positive
- \_\_\_ Screening coaches and others who work with youth to ensure that children’s safety
- X Establishing linkages between community sports programs and local government
- \_\_\_ Establishing linkages between community sports programs and NGOs
- \_\_\_ Establishing linkage between community sports programs and private businesses
- \_\_\_ Linking youth participation in sports program to education
- X Ways to use sports to encourage youth to be more motivated academically
- X Ways to use sports to encourage youth to develop life skills and other abilities
- \_\_\_ Better integration or coaching of girls
- X Better integrate or coaching of youth with disabilities
- \_\_\_ Other: (specify)\_\_\_\_\_

**a. Please explain how:**

This happened through dialog or visits to best practice programs. Meeting with staff and program participants.

**4. In which areas would you have liked the program to be more focused? (mark with “x”)**

- Organizing a community youth sports program
- Recruiting volunteers to support a youth sports group or league
- Setting guidelines for coaches
- Teaching proper sports techniques to coaches and youth
- Establishing a legal entity for a sports group or league
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- Establishing linkages between community sports programs and local government
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- Linking youth participation in sports program to education
- Ways to use sports to encourage youth to be more motivated academically
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- Better integration or coaching of girls
- Better integrate or coaching of youth with disabilities
- Other: (specify) \_\_\_\_\_

**a. Please explain how:**

Better dialog on how programs are funded and how they link to NGO system in their country. This could help in strengthening existing networks for all parties.

**5. Results/Impact of your trip:**

- a. Which activities, events, or meetings were **most** and **least** beneficial? Please describe in detail.

Each meeting was strategic and very meaningful. The itinerary was set out to allow us to see sport best practices and train young people in basketball. Segundo Tempo was a highlight, visiting Quero-Quero at UFRGS was as well. We were blessed to have incredible hosts.

I cannot say that any of the experience was not beneficial.

- b. Please describe the local host Partners chapter involvement in your visit? What kinds of follow-up activities are likely?

Young people who understood the impact of the exchange program led our itinerary. Ana Isabel was a former youth ambassador, and she knew the core emphasis of the experience, she then empowered coaches and members to create experiences that would expose us to best in their community. I think that we will have strong connection pointing towards 2014 world cup soccer tournament. This connection could create more exchange experiences for others.

c. What are the expected or anticipated long-term benefits of your trip and involvement in this program?

I now have a network of youth development colleagues that can share best practices and new program ideas.

d. What are the expected or anticipated long-term benefits of your visit to your local Partners and to your hosting chapter?

Ongoing exchange experiences in area of youth development and sport.  
Strengthened levels of trust and cooperation.

e. What could be done to improve this program in the future?

Preliminary online dialog to begin planning experiences before the trip.

**6. Follow-on:** How do you plan to share this experience with your own Partners chapter and your community?

I will be presenting at local community meetings.

I will be presenting at National Workshop for US Youth Soccer

7. In the future, how do you plan to be involved with the Brazilian individuals and organizations you visited?

I hope to create a youth development thru sport study group to stay connected to friends in Brazil.

**8. Please provide any other general comments/suggestions regarding your trip.**

Please see blog Post for trip at [http://metroleaguesoccerus.com/?page\\_id=28](http://metroleaguesoccerus.com/?page_id=28)

**9. Are you a member of Partners of the Americas?**

Yes, I have a family membership

See: [http://metroleaguesoccerus.com/?page\\_id=28](http://metroleaguesoccerus.com/?page_id=28)

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Photographs (and newspaper or media reports, if applicable) are very helpful and should be included.

Trip reports must be submitted **no later than thirty (30) days after the completion of your trip.**

**Send to:**

Paul Teeple

Coaching Coaches Director

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